

## Elias Sardonis

**DESIGN & UX LEADER** 

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## WHY ME?

I have been living and breathing design for 25 years, and for the last 10+ years have led multidisciplinary design teams for both B2B and B2C companies, creating intuitive and elegant software used by millions of people. Also, I love toys, so you'll always have something interesting to look at in the background of Zoom meetings.

## WHAT WILL I DO FOR YOU?

I will add my design-focused and user-driven perspective to your leadership team. I'll create an environment where UX thrives as an indispensable part of how you create software, provide the strategic vision for user experience across your products, and lead, grow, and develop the team that makes that vision a reality.

## **DESIGN LEADERSHIP EXPERIENCE**

In all of these roles, I was responsible for Product/UX design at the company, leading the team of designers and researchers, setting the vision for UX and design at the company, owning end-to-end research and design process, and overseeing execution on all of their projects.

Want to know more about the individual companies and roles listed here? I've written more in my portfolio at eliassardonis.com, where you can also see examples of projects and accomplishments for each. Or reach out and I'd be happy to tell you all about them in person.



**Director of Product Design** Feb 2020 - Nov 2023



**Director of Product Design**June 2016 – December 2019



Manager, User Experience September 2014 – May 2016



**Lead Information Architect**, then **Head of User Experience**March 2004 – September 2014

